

SUNY Ulster Board Policy Manual

Policy Section	
2.	VISION, VALUES, MISSION and GOALS OF ULSTER COUNTY COMMUNITY COLLEGE

Policy Number	Policy Title
2.1	VISION STATEMENT

Approval Date: May 5, 1965

A vision statement describes what the organization aspires to become, to achieve or to create. It is based on the organization’s core purpose, its mission, and its values. The vision statement forms the framework and context for developing strategic and tactical goals, determining priorities and making decisions. The Ulster County Community College Vision Statement is as follows:

SUNY Ulster transforms lives by fostering intellectual growth, cultural enrichment, and economic prosperity.

- Adopted May 5, 1965
- Superseded March 26, 1968
- Superseded June 3, 1975 as tabled from April 22, 1975
- Adopted May 17, 1983 (83-5-40A)
- Revised May 13, 1991 (91-5-73)
- Revised June 20, 2000 (00-6-101)
- Revised September 25, 2005 (05-9-108)
- Revised October 19, 2010 (10-10-104)
- Revised December 16, 2014 (14-12-171)
- Revised January 15, 2019 (18-11-215)

Policy Number	Policy Title
2.2	MISSION STATEMENT

Approval Date: May 5, 1965

A mission statement should be a clearly written and compelling statement that describes the major purpose of the institution – it’s ultimate reason for existing. The Ulster County Community College Mission Statement is as follows:

SUNY Ulster is a comprehensive community college dedicated to providing high-quality and cost-effective learning experiences that prepare students for the challenges and opportunities in a diverse, ever-changing, and interconnected global community.

- Adopted May 5, 1965
- Superseded March 26, 1968
- Superseded June 3, 1975 as tabled from April 22, 1975
- Adopted May 17, 1983 (83-5-40A)
- Revised May 13, 1991 (91-5-73)
- Revised June 20, 2000 (00-6-101)
- Revised September 25, 2005 (05-9-108)
- Revised October 19, 2010 (10-10-104)
- Revised December 16, 2014 (14-12-171)
- Revised January 15, 2019 (18-11-215)

Policy Number	Policy Title
2.3	VALUES STATEMENT

Approval Date: May 5, 1965

The Strategic Planning Council reaffirmed the common set of values that the College adheres to as we work to accomplish our mission:

- 1. Student Success**
 Keeping student needs first and foremost in our minds as we develop curriculum, services, and delivery systems that help students plan and achieve their goals.
- 2. Diversity and Civility**
 Building a culture of inclusiveness, a sense of community, and a respect for diverse beliefs, thoughts, and individual contributions.
- 3. Commitment to Excellence**
 Setting, maintaining, and rewarding high standards of academic excellence and always striving to create positive learning outcomes and increased levels of student achievement.
- 4. Community Collaboration**
 Developing a variety of opportunities for interaction and exchange of ideas among all members of our internal and external communities through the promotion of open and respectful dialogue.
- 5. Innovation and Creativity**
 Fostering critical thinking and reasoning, fresh ideas, questioning, and the expression of different points of view.
- 6. Flexibility, Responsiveness, and Commitment to Quality**
 Recognizing that we live in a constantly changing environment in which we need to reflect, reassess, and improve our programs and services on an ongoing basis to ensure we are responsive to the needs of students, faculty, staff, and the community.

7. Accountability and Sustainability

Being responsible to our environment, the community and to each other for the careful use of resources by making data-driven decisions that accomplish the completion of College goals that support the College mission.

8. Balance in Our Lives

Promoting time for reflection, renewal, and a healthy learning and working environment with reasonable expectations and workloads.

Adopted May 5, 1965

Superseded March 26, 1968

Superseded June 3, 1975 as tabled from April 22, 1975

Adopted May 17, 1983 (83-5-40A)

Revised May 13, 1991 (91-5-73)

Revised June 20, 2000 (00-6-101)

Revised September 25, 2005 (05-9-108)

Revised October 19, 2010 (10-10-104)

Revised December 16, 2014 (14-12-171)

Policy Number	Policy Title
2.4	INSTITUTIONAL GOALS

Approval Date: January 15, 2019

SUNY Ulster will:

1. Provide superb learning experiences to maximize student success through educational programs, campus facilities, and support services.
2. Ensure a cycle of continuous institutional reflection, innovation, and renewal in order to respond and adapt to the changing needs of the College, students, employers and the external community.
3. Engage and sustain active, intentional outreach to maximize equity and accessibility across the institution.
4. Demonstrate uniform accountability by ensuring institutional controls to determine the allocation of resources.
5. Commit to environmental sustainability through the conscientious use of resources.

Adopted January 15, 2019 (18-11-215)

Policy Number	Policy Title
2.5	STRATEGIC PLAN AND GOALS 2020-2023

Approval Date: May 5, 1965

Strategic Plan and Goals 2020-2023

INSTITUTIONAL GOAL #1: Provide superb learning experiences to maximize student success through educational programs, campus facilities, and support services.

1. Prepare all Ulster County high school graduates to meet SUNY Ulster’s entry college-level coursework requirements.
2. Engage in the Guided Pathways approach, a centralized planning model to support students throughout their educational experiences.
3. Identify and support effective non-curricular aspects of the student experience.
4. Provide physical facilities that enhance the student experience.

INSTITUTIONAL GOAL #2: Ensure a cycle of continuous institutional reflection, innovation, and renewal in order to respond and adapt to the changing needs of the College, students, employers, and the external community.

1. Commit to continuous reflection and renewal processes for faculty and staff.
2. Assess the efficacy of all courses/programs.
3. Leverage technology across the institution to improve efficiencies.
4. Continuously improve recruitment, training, and retention of personnel.

INSTITUTIONAL GOAL #3: Engage and sustain active, intentional outreach to maximize equity and accessibility across the institution.

1. Recruit and retain faculty/staff/administration with diversity that mirrors our student population.
2. Improve and upgrade College resources to better facilitate access and equity.
3. Demonstrate a commitment to an inclusive, safe, and welcoming College environment.

INSTITUTIONAL GOAL #4: Demonstrate uniform accountability by ensuring institutional controls to determine the allocation of resources.

1. Adopt Standard Operating Procedures that strengthen institutional controls within financial, administrative, and auxiliary operations.
2. Strengthen the budgeting process and decision-making procedures to determine resource allocation.

INSTITUTIONAL GOAL #5: Commit to environmental sustainability through the conscientious use of resources.

1. Increase student awareness of the value of environmental sustainability.
2. Achieve 90% of electric building energy usage from renewable sources.
3. Increase environmental sustainability through a measurable reduction in the carbon footprint of the campus.
4. Align skills and competencies desired by local industry to learning outcomes and credentials achieved in Clean Technology programs.

Adopted May 5, 1965

Superseded March 26, 1968

Superseded June 3, 1975 as tabled from April 22, 1975

Adopted May 17, 1983 (83-5-40A)

Revised May 13, 1991 (91-5-73)

Revised June 20, 2000 (00-6-101)

Revised September 25, 2005 (05-9-108)

Revised October 19, 2010 (10-10-104)

Revised December 16, 2014 (14-12-171)

Endorsed November 19, 2019 by the SUNY Ulster Board of Trustees